



SMALL CONTRACTOR OUTREACH AND OPPORTUNITIES PROGRAM (SCOOP)
COMMITTEE MEETING
September 9, 2014

1. Call to order

Chair Hilliker called the SCOOP Committee meeting to order at 9:35 a.m.

2. Roll call – Determination of a Quorum

Committee members present were Chair Hilliker, Vice Chair Tu, and Directors Linden and Miller. Committee member absent was Directors Lewinger. At that time, there was a quorum of the Committee. Also present were Directors Murtland, Pocklington and Saxod.

Staff members present were Deputy General Manager Belock, Deputy General Counsel Gallien, Director of Public Outreach and Conservation Foster and Public Affairs Supervisor Penunuri. The guest speaker present was Lynn Pittman from the North County Small Business Development Center.

3. Opportunity for members of the public to address the Committee regarding agenda items for this meeting

There were no members of the public who wished to speak.

4. Approve the minutes of the SCOOP Committee meeting of June 3, 2014

Director Miller moved, Vice Chair Tu seconded, and the motion passed unanimously.

5. Small Business Presentation

Ms. Penunuri introduced Lynn Pittman from the North County Small Business Development Center. She provided an overview of the North County Small Business Development Center along with background of its history working with the SCOOP program and the Water Authority.

6. Presentation of SCOOP annual report

Ms. Penunuri presented the SCOOP annual report for fiscal year 2014, including training and achievements.

- Dollars awarded to small businesses: A total of \$105,045,976, or 39 percent of total cumulative dollars awarded through the fiscal year, were awarded to small businesses; 5 percent was awarded to women and minority-owned businesses.

Ms. Penunuri also stated that two new modules were added to online training, and reported 374 average page views per month to the online training page which is an increase of 420% from fiscal year 2013. She stated that classroom workshops currently have a 96% attendee satisfaction rate.



She reported that there were fewer contracts awarded this fiscal year, with 74 contracts awarded in fiscal year 2013 and 60 in fiscal year 2014. However there was a higher total in contracts amount, from \$40 million in fiscal year 2013 to \$105 million in fiscal year 2014.

7. Presentation on Survey of Small Business Interest in Doing Business with Public Agencies

Ms. Penunuri provided an overview of a survey recently conducted by the small business training consultant. The survey was sent to local businesses who have expressed an interest in working with public agencies and asked a variety of questions related to their experiences proposing and working with public entities.

8. Adjournment

There being no further business to come before the SCOOP Committee, Chair Hilliker adjourned the meeting at 11:01 a.m.